

CCPA vs CPRA

What's new in Data Privacy Regulations
and a checklist to keep you compliant



We have captured all the updates to California's Consumer Privacy Act of 2018 by the passing of the Proposition 24 and the California Privacy Rights Act of 2020.

Area	Requirement/Protection	CCPA (Effective 1/1/2020)	CPRA (Effective 1/1/2023)
Scope	Special protection of minors	✓	✓
	B2B and employee data	✗	✗
	Restriction on sensitive data	✗	✓
Consumer Rights	Right to know information collected about consumer	✓	✓
	Right to access/download	✓	✓
	Right to delete	✗	✓
	Right to rectify/amend	✓	✓
	Right to restrict processing	✗	✓
	Right to data portability	✓	✓
	Right to object to processing	✗	✓

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Area	Requirement/Protection	CCPA (Effective 1/1/2020)	CPRA (Effective 1/1/2023)
Consumer Rights	Right to limit use of sensitive personal information, including data such as geolocation	✗	✓
	Right to reject automated decision making and profiling	✗	✓
	Right not to be discriminated	✗	✓
	Browse with no pop-ups or sale of personal information	✓	✓
Business Obligations	Privacy policy disclosure	✓	✓
	Data protection by design and default	✗	✓
	Written contracts with Processors/Service Providers/Contractors/Third Parties	✓	✓
	Maintain records of processing activities	✗	✓
	Respond to rights requests	✓	✓
	Opt-out links	✓	✓
	Implement reasonable security measures	✓	✓
	Data protection officer	✗	✗
	Security breach notification	✓	✓
	Data Protection Impact Analysis	✗	✓
	Adherence to rules of cross-border	✗	✗
	Data retention (storage limitation) and data minimization requirement	✗	✓

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Area	Requirement/Protection	CCPA (Effective 1/1/2020)	CPRA (Effective 1/1/2023)
Enforcement	Establish a dedicated data privacy protection agency	✗	✓
	Civil fines	✓	✓
	Penalties for private rights of action – breaches	✓	✓

Here are some ideas on how to get started...

CPRA Readiness Checklist

- ✓ Map and identify sources and types of data your organization collects,
- ✓ Audit and record all third-party data. Assess relationships and data sharing policies with third party vendors
- ✓ Deidentify data
- ✓ Consolidate data into a single source of truth
- ✓ Define a process for handling consumer data subject requests (DSARs/ DSRs)
- ✓ Review and update privacy, consent and data access policies
- ✓ Review your data collection and storage policies
- ✓ Add Do Not Sell / Do Not Share options to your online properties
- ✓ Establish a consumer facing privacy portal with your privacy policies, opt-out options and the ability to capture DSRs and do not sell/ share requests.
- ✓ Define a consent management process or select an automated consent management tool
- ✓ Automate data subject requests (DSRs)
- ✓ Define process and protocols for data breach reporting.
- ✓ Map, validate and test your full new user to removed profile consumer data lifecycle
- ✓ Educate employees about compliance and the use and protection of consumer data.

How SkyPoint Cloud can help?

SkyPoint Cloud's customer data management platform automates compliance with hundreds of global privacy laws at scale and gives your consumers control over their personal data. Visit our website sign up for a [14-day free trial](#) or to [schedule a time](#) to learn more about solutions available to automate and scale your privacy compliance program.

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